

## IBA Graduate Profile Book 2021:

The CDC successfully published the Profile Book of the IBA graduating batch of 2021. It presents more than **1,000** profiles of undergraduate and graduate graduates. It has been shared through the IBA job portal with over **750** partner employers and recruiters from various sectors. This year, CDC developed a separate list of graduate students based outside of Karachi. Their profiles were shared with all organizations, especially with employers around their hometowns.



## Launch of an official Instagram handle

After building a strong presence on other social media platforms, the IBA CDC has now launched its official Instagram account. The aim is to keep in touch with students, graduates and employers through this widely used interactive media.

## IBA Job Portal

IBA Job Portal features job posting, candidate search on different criteria, employment trends, graduate directories and much more to its registered employers.

Total number of vacancies posted **664**

Total number of full-time vacancies **570**

Total number of part-time vacancies **19**

Total number of internships **75**

A total number of NEW companies that joined the IBA job Portal **198**

## Dissemination of job and internship information

As part of our service, we help students find suitable employment and internship opportunities other than those available on the IBA Job Portal. These details were routinely communicated to the WhatsApp groups of each program. More than 1000 jobs and internship opportunities were disseminated through our communication media to students.

## Webinars

June, 2021: Engro Polymer & Chemicals conducted a session on "Understanding the HR way" under the initiative of bridging the gap between industries & universities. Grassroots virtual Town Hall invited students digitally to attend a session on "Working and Earning in a Digital World".

## Recruitment Drives

Total number of companies **100**

Total Number of Virtual Recruitment Drives **38**

Total Number of Recruitment Programs **85**

# of MT Drives **21**

# of Internship Drives **17**

## Student Projects

### Experiential Learning Projects (ELP)

Spring 2021

This credited academic component has equipped students with hands-on working experience on real business projects. A number of corporate partners share their projects from various business functions. After a thorough scrutiny, all projects are distributed among faculty advisors, and eventually assigned to student groups.

Companies	Projects	Students	Faculty
<b>37</b>	<b>64</b>	<b>314</b>	<b>21</b>

Our work place has been relocated to the IBA City campus!

Contact us:

**Career Development Center**  
IBA City Campus

Faysal Bank Academic Block, First Floor (Opp. Video Conference Room)

Plot # 68 & 88 Garden / Kayani Shaheed Road, Karachi - 74400 Pakistan

cdc@iba.edu.pk | teamcdc@iba.edu.pk

+92 21 38104700 Ext: 1176, 1177, 1179 & 1183



**IBA CDC NEWSLETTER**

January – June 2021 | ISSUE 9

# Leading the virtual way







## Counselling & Advisory Services

### CV Review Exercise

January 2021: The CDC has provided ongoing support through in-house advisory service and participation of industry experts in facilitating students with one-on-one counselling sessions. In addition, the CV review exercise continued with the participation of our alumni to help our graduates develop effective resumes.

### Career Counselling Clinics

March 17, 2021: A special segment of Career Counselling Clinics, propelled by Bayer Pakistan, engaged advisors from a wide range of industry sectors at the IBA 2021 virtual career fair. The advisors guided our students and graduates on different career opportunities following their academic career at IBA, and answered their career-related questions on an individual basis. It was the first time this program offered audio, video and chat options for customized career advice sessions, all on the same platform.

Hours of advisory **84**

Average one-to-one session per career advisor **14**

Average # of hours devoted by an advisor **3.5**

One-to-One Sessions **336**



### Online Mock Interviews

April - June 2021: Simulated online interviews were continued to prepare junior and senior students for real-time interviews.

The mock interviewers were provided with a detailed guideline, including basic screening questions and a student feedback report for sharing with interviewees. More than **150** students have enrolled in the segment.

More than **20** Mock interviewers

More than **70** Mock interviewees

**200+** hours of intervention



### Guest Speaker Sessions

#### Corporate Connect Series

The CDC has been continuously thriving to creating a beneficial experience through this guest speaker segment. These guest speaker sessions were conducted in collaboration with our faculty members on various themes like Fintech, Operations Management, Public Speaking, Implementing CRM etc.

Head of Supply Chain Finance, Unilever, Ms. Jumana Nooruddin, Head of Care Operations at Careem, Ms. Amna Naeem, CEO, Haball Private Limited, Mr. Omer Bin Ahsan and other reputable industry experts contributed to this segment as guest speakers.

Faculty members **11**

Number of Sessions **17**

Number of Students benefitted **600+**



### Online Interventions

#### IBA Virtual Career Fair 2021

March 17, 2021: The Career Development Center (CDC) and the IBA Alumni and Placement Society organized the very first virtual job fair 2021. Foodpanda was associated with the event as a gold partner, Lay's as a silver partner and Bayer Pakistan as a learning partner. The one-day event brought together 54 companies, ranging from FMCGs and popular banks to pharmaceutical companies and start-ups. The virtual nature of the event allowed all participants to participate in the comfort of their homes and desks. Recruiters personalized their virtual kiosks with dynamic graphics, engaging videos and helpful information. Of the many facilities available to exhibitors, the virtual fair was an interactive group chat session where they could interact with participants. Student and graduate profiles and CVs were available and downloadable to participating employers.

#### Key Stats

**54** companies **3600+** attendees

**200+** career opportunities

**24** career advisors

**5** webinars

