

Maverick Mentorship Program:

Through the Maverick program, one of its kind career guidance intervention, more than 100 students had one-on-one discussions with industries experts. Upon invitations, 30+ mentors from the industries such as Foodpanda, HRSG, Systems, Gul Ahmed Textiles, Lucky Motors, Hilal Group, Soorty Textile, Oxford University Press, and many more participated in the initiative.



02 ELP Projects Completed

70+ Student Advisory Hours

400+ Placement Opportunities extended to students

03 Surveys Conducted
(Career Aspiration, Placement and IBA Employer Survey)

02 PFFB Internship Opportunity for Promoting Inclusiveness

20 Students onboarded for Career Fair 2024

1300+ Employers onboarded on Job Portal

600+ Corporate Internships Completed



IBA
Career Development
Center



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Building Bridges, Nurturing Careers

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Global Grad Explore (GGE):

IBA Career Development Center Launched a new initiative of Global Grad Explore facilitating students' journey through higher education. Under the banner of GGE, the IBA Career Development Centre hosted multiple events to provide avenues for students to discuss and explore application processes at universities abroad.



Notable information sessions on campus included:

- *Study in France*
- *Manchester University*
- *Study in Canada*
- *Study in Australia*
- *How to Apply to U.S. Universities*
- *Study UK Info Session with British Council*
- *U.S. University Fair (7 U.S. Universities visited IBA Karachi)*

Webinar from University Representatives included:

- *University of Warwick*
- *University of Leeds*



Study Trips:

CDC organized 3 Study excursion activities for students' exposure to industry practices. 50+ students benefited through this intervention. On one of the study trips, a faculty member accompanied to engage with industry for fostering academic linkages. Industries visited include:

- *Mondelez Pakistan*
- *Folio3*
- *Ibex Pakistan*

Guest Speaker Sessions:

The IBA Career Development Center hosted 30+ guest speaker sessions with industry experts in liaison with respective faculty members.

Few of the notable speakers were:

- *Mr. Naeem Zafar - Chief Statistician of the Government of Pakistan.*
- *Mr. Shahroze Nasir - Unilever.*
- *Mr. Tauheed Dyer - Tapal Tea.*
- *Mr. Sheikh Adil Hussain - Unilever.*
- *Mr. Salman Amin - Competition Commission of Pakistan.*



Google Career Certificates (GCC):

IBA Career Development Center offered 500+ students GCC Scholarships in collaboration with IRM Pakistan. 45 students completed their professional certification using this platform. Courses include:

- *Digital Marketing & E-commerce*
- *Data Analytics*
- *IT Support*
- *Project Management*
- *IT Automation*
- *UX Design*



Newly Established Partnerships:

IBA CDC collaborated with various organizations during the term namely:

- *Total PARCO*
- *S&P Global*
- *TCS*
- *Bank Alfalah*
- *World Food Programme*
- *Connect Here*
- *Teach For Pakistan*
- *SECP*

to create diverse opportunities for student placements and corporate connects.

