

NEWSLETTER

JAN - JUNE ' 2026

ISSUE-18



Career Fair 2026

Bringing together ambition, opportunity, and meaningful industry engagement, the IBA Career Fair 2026, themed “Fuel Your Future,” welcomed over 200 recruitment partner booths and 5,000+ students and alumni. Organized by the IBA Career Development Centre (CDC), the event served as a dynamic platform for recruitment, networking, mentorship, student project display and engagement across diverse partners. The fair featured 40+ industry mentors and 12 student projects showcase, offering opportunities for students to discuss their professional journeys and aspirations to wider audience.

Our Sponsors include:



Global Education Pathways

The following sessions provided students with insights into scholarships, application processes, and academic pathways abroad:



Crafting a Winning Fulbright Application session with
Dr. M. Salman Khalid / Assistant Professor – SESS, IBA



Study in France with Mr Ali Zain



USEFP Fullbright Awareness & 1-1
advisory sessions with Amna

Advisory Sessions

CDC continued to support students through personalized Career Advisory and Graduate School Advising Sessions, offering guidance on career pathways, higher education opportunities, CV reviews, exploring scholarship opportunities profile building, and professional development. These one-on-one sessions encourage students to make informed decisions and approach their academic and professional journeys with greater confidence.



She was really helpful and i really liked the session. I loved how she was interested in my learning and exploring.

Ubaidullah Memon



Everything was superb. The counsellor was very helpful and answered my concerns in detail.

Muhammad Talha



Professional Development Sessions

IBA CDC hosted professional development sessions with interested students, to help them prepare for competitive job market. Sessions included:



Meaning of Home lecture – Dr Craig Gurney,
Director from University of Glasgow's SSPS



Navigating Careers – Ms. Faiza Sumbal,
Certified Coach (ACC) / Corporate Trainer Associate

Maverick Plus Mentorship Program

This year IBA-CDC's flagship on-campus mentorship initiative got a step further with Maverick Plus initiative. In collaboration with HBL, students got on campus personalized guidance on career pathways, interview preparation and resume reviews with 13 mentors.



Parvaaz

Organized by the IBA School of Mathematics and Computer Science (SMCS) in collaboration with the Career Development Center (CDC) and the Office of Advancement and Alumni Affairs, the Parvaaz Mentorship Program, Batch 2026 connected graduating students with national and international mentors through structured engagements focused on professional development, career planning, and industry exposure. This year there were approximately 23 mentors and 23 students who benefited from the program.

Students Testimonial

What made this mentorship special was the personalized advice tailored to my needs. The sessions gave me a clearer understanding of steps that will help me achieve my goals. Despite scheduling challenges, the one-on-one guidance was invaluable for shaping my future decisions.

Juwariya Nasir



The program was transformative for my career journey. I learned what the industry expects from fresh graduates in resume and interview skills. My mentor made my resume more industry-oriented and gave me confidence about my career path. This program genuinely prepared me for the professional world.

Maheen Rizwan



Mentors Testimonial

Though time differences presented logistical challenges, the mentorship experience was positive. I observed meaningful growth in my mentee's understanding and motivation. The Parvaaz program demonstrates genuine potential and should continue and expand.

Kazim Zaidi, Head of Ecommerce,
Spark New Zealand



It was a great opportunity to mentor Umaima. Throughout our sessions, I saw her build tremendous confidence and trust in herself. I provided her with a clear roadmap and actionable steps to climb toward her goals. The experience of guiding an emerging professional was deeply fulfilling.

Tayyaba Khokhar, Data Analyst,
Zaiitech Logixs



bridgED: My Vision for Higher Education

Under this initiative, CDC hosted “My Vision for Higher Education – A Dialogue for Change” bringing together approximately 200 participants, including students, employers, academic leaders, faculty members, and industry professionals. The discussion explored the future of higher education, workforce readiness, employability, curriculum relevance, and the role of academia in responding to technological and economic shifts. The dialogue invited representatives from employers, academic leaders, faculty members, and students from National Foods, HBL, Neem Paymenow, Lakson Group & etc.

The dialogue highlighted the importance of adaptability, critical thinking, interdisciplinary learning, and stronger industry-academia collaboration, reinforcing the need for sustained partnerships to build a more responsive and future-ready higher education ecosystem.



Guest Speaker Session

CDC facilitated 60+ guest speaker sessions in collaboration with faculty and industry professionals, providing students with practical insights, sector-specific knowledge, and exposure to real-world experiences across diverse industries.



Mr. Salman Sarwar Butt, CEO, Green Peak International, and Former Director PSL



Prof. Dr. Allard Van Riel, Full Professor, Hasselt University, Belgium



Marylou D'Mello, Sr. Manager, Talent Acquisition, Artistic Milliners

Study Trips

CDC facilitated study trips to organizations including Polani Textiles, HBL, Friesland Campina providing students with opportunities to gain practical exposure to industry operations, workplace environments, and professional practices beyond the classroom.



Polani Textiles



HBL



Friesland Campina

Recruitment Drives

IBA CDC hosted more than 35 recruitment drives on campus for student placement facilitation and industry exposure. Some of the major companies that collaborated for the drives were:



Packages Group



Parco Gunvor Limited



Unilever



Tapal



CCL Pharmaceuticals



Lucky Core Industries



Shan Foods



House of Habib

Campus Ambassador Program

The Career Development Center (CDC) launched its Campus Ambassador Program to strengthen engagement between students and industry partners while creating leadership and networking opportunities on campus. Through this initiative, students served as ambassadors for 50+ organizations, acting as a bridge between their peers and employers. Participating organizations included Reckitt, CCL Pharmaceuticals, Lucky Core Industries, Dairyland, and several others, providing students with valuable exposure to corporate branding, employer engagement, and professional development opportunities.



CDC Outreach

The CDC team conducted an outreach visit to Lahore, engaging with leading universities and employers to strengthen partnerships and exchange best practices in career services, employer engagement, and student development. The visit included meetings with LUMS, FCCU, GCU, the University of the Punjab, US Denim Mills, Motive, and Ghani Glass Limited, fostering opportunities for future collaboration and knowledge sharing.



LUMS



Motive



FCCU



Ghani Glass Ltd.

Impact Stats

ELP Projects Completed	125+
Student Advisory Hours	70+
Active Employers on Job Portal	950+
Recruitment Drives	35+
Companies participated in Career Fair	200+
Guest Speaker Session	60+
Study Trips	04

Contact us

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