



IBA CAREER DEVELOPMENT CENTER

(Jan 2025 -June 2025)

ISSUE 16

NEWS LETTER

Sunday, August 8th 2025

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Career Fair - 2025

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This year's Career Fair brought together ambition, innovation, and opportunities. Welcoming over 165 organizations and 42 industry mentors to the IBA campus! From tech giants and financial powerhouses to dynamic startups and social sector changemakers, representatives from diverse industries connected with IBA's exceptional talent pool at our annual fair. Themed "Think NEXT," the fair encouraged students to look beyond the present—toward future skills, emerging industries, and career paths that will define tomorrow. The setup blended innovation with experience, turning the event into more than just a job fair, it became a launchpad for what's next in corporate workforce.



Global Grad Explore



During this period, various interventions were introduced on campus to support students in their preparation for higher education opportunities abroad. Through workshops, advisory sessions, and strategic collaborations, the Career Development Center (CDC) at IBA Karachi continues to create avenues for students to connect with international academic institutions and explore pathways for further education.

Our recent efforts to provide students with global academic opportunities included:

- Higher Education Expos 02+
- Onsite grad awareness 02+
- One-on-one graduate advisory sessions 50+



Professional Development Sessions

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In order for students to get hands-on mentorship and advice on their career pathways, CDC hosted multiple professional development sessions through its strategic interventions on campus.

Key sessions included:

- Maverick Mentorship Program (20+ mentors and 60+ mentees)
- Professionalism and Career Resilience (20+ participants)
- Goal Setting for Career Success (30+ participants)
- CV Writing and Interview Skills (20+ participants)

These initiatives collectively reached around 200 students, providing them with valuable insights and direct engagement with industry professionals.

Study Trips

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IBA CDC organized 10+ study excursions to enhance students' understanding of industry practices, benefiting over 50 participants. These visits allowed students to connect with professionals at their workplaces. Some of the places included KFC, J., Jazz, S&P Global and Carrefour.



Guest Speaker Sessions

IBA CDC hosted over 45 guest speaker sessions in collaboration with faculty members, bringing industry experts within classroom for practical Knowledge sharing. Some notable sessions include:

- Mr Asad Jawad, Commercial Director, Daraz
- Faisal Nadeem, Owner / Director Dolmen Mall
- Ms. Semeen Akhter, CEO of Engro Powergen Qadirpur Limited
- Obaid ur Rehman, Software Architect, Folio3
- Mr Ali Rashid Khan -Marketing Director | National Foods



Recruitment Drives

IBA CDC hosted more than 40 recruitment drives on campus for student placement facilitation and industry exposure. Some of the major companies that collaborated for the drives were Faysal Bank, Dipitt, Total Parco, House of Habib, Daraz and HBL.



CDC Outreach

The Career Development Center (CDC) at IBA Karachi organized a three-day Industry–Academia Linkage trip to Lahore from 7th to 9th April 2025, engaging students from all departments of IBA. The initiative aimed to strengthen academia–industry connections, exchange insights on placement practices, and explore opportunities to enhance student employability through collaborative engagement.



Impact Stats

ELP Projects Completed

124

Student Advisory Hours

80+

Active Employers on Job Portal

1012

**Companies onboarded for
Career Fair 2025**

165+

Corporate Internships completed

570+

Social Internships completed

370+

2025 Graduate Placement Stats

86%

Contact Us: **Career Development Center**

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