

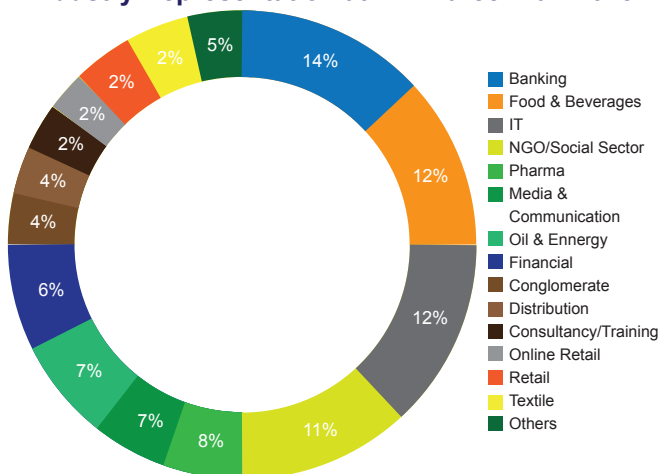


Career Fair 2018

The IBA Career Fair 2018 was held on February 19, 2018. The event was hosted by the IBA Alumni and Placement Society, in collaboration with the IBA Career Development Center (CDC), is presented by Martin Dow as the title sponsor, Habib Bank Limited as the Platinum Partner, and Express Media Group as the exclusive Media Partner. Bogo and Pepsi supported the event as Bronze and Beverage Partners respectively. More than 80 companies and organizations from various sectors participated at the IBA Career Fair 2018, making it the largest career fair in the institute's history. The IBA takes pride in introducing the first paperless Career Fair of its kind, with all students and companies interacting through the online portal for CV/Profile access and downloading capabilities.



Industry Representation at IBA Career Fair 2018



Corporate Connect Series

Topic	Speaker	Target Audience
Find your life purpose and live a life of purpose	Nauman Khan	All students
Effective CV Writing	Saadi Rauf	MS-IBF students
How to Prepare for Assessment Centers?	Zohaib Anwaar, Syed Irtiza Ali, Syed Asad Abbas, Anum Liaquat, Dania Tabassum, Omar Ahmed Khan	Graduating Class 2018
Modern Day Resume Essentials	Danish Imtiaz Gangani	All students



Experiential Learning Projects (ELP)

The Experiential Learning Projects (ELP) program is an integral part of the BBA program. A group of 4-5 final semester students undertake a management consulting assignment in real-life business environment related to managerial and organizational problems that need solutions.

	2018	2017	2016	2015	Total
Total Number of Students Participated in ELP	208	275	300	294	1077
Total Number of Projects Undertaken	41	52	65	64	222
Total Number of Partnering Companies/NGOs*	32	39	52	46	169*

*Few companies have continually partnered with IBA for ELP in multiple years

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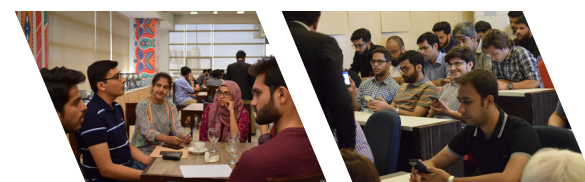
2018

JANUARY

- JULY



IBA CAREER DEVELOPMENT CENTER NEWSLETTER



Career Excursion Trip to Fatima Fertilizer Company Limited (FFCL)

The MBA Graduating Classes of 2018 and 2019 were invited for a career and study trip to Fatima Group's state-of-the-art plant located in Sadiqabad. It was a fully sponsored visit as an extension to Fatima Group's Empower to Lead (E2L) Management Trainee Program. 25 students including 20% of the female population accompanied the CDC team for this trip. It was a three-day journey which included travelling and one whole day of activities scheduled by FFCL.



WHAT'S NEW

Launch of Online Graduate Directory Application System

The IBA CDC takes pride in launching the Online Graduate Directory Application System. This application not only enables the graduating students to create and review their profiles, but provides facilitation to the IBA partnered organizations and companies to view the graduate profiles online through their individual system credentials. The recruiters and corporate partners can request the access to the system by emailing us at cdc@iba.edu.pk from their official email IDs.

Job Portal:

Keeping in mind, the growing need of digital recruitment activities, the IBA CDC is working on launching its Job Portal. This portal will help alumni and students to find jobs/internships while recruiters will be able to post vacancies and view and save profiles for lateral hiring.

Recruitment Drives

Recruitment Drive 2018 (January - May 2018)

No. of companies approached IBA for recruiting MTs & Interns	85
No. of recruitment on-campus events*	70
Approx. # of opportunities for MTs**	350
Approx. # of Opportunities for Interns**	250

*Including on-campus assessments, interviews and case/panel discussions
**As per the quota/ballpark figures provided by the employers

