



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow



IBA
Career Development
Center



The **IMPACT**

April 2018 - March 2019

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CAREER DEVELOPMENT CENTER

Career Development Center

The IBA Career Development Center facilitates students and graduates in finding the right career opportunities by connecting them with prospective employers and industry. Throughout the year, the center strives to provide innovative avenues to increase the employment opportunities of the IBA graduates by developing tangible linkages with versatile corporate partners and also assist graduating classes in their professional development.

We believe in facilitating students in mapping out their own unique paths and to connect them with a world of possibilities.

This report presents a brief overview with key statistics on the prominent services and activities carried out by the CDC during the year 2018-19.



New Initiatives

We have been adding more career services and coming up with new strategies for serving our stakeholders more effectively. This year, the following new initiatives have been taken by the center:



May 2018

Career excursions / Study tours

01

September 2018

Corporate Connect Series

02

September 2018

Online Internship Documents
Submission System

03

OCTOBER 2018

IBA Job Portal

04

OCTOBER 2018

Employer Feedback Survey

05

December 2018

Mentoring Matters

06

December 2018

Revamped the IBA Corporate
Leaders Advisory Board (ICLAB)

07

Career Excursions

Career excursions let the visiting students learn about the culture and diversity of the host company, explore internship and job vacancies, meet employees and tour the facilities.

4 Career exploratory trips

with **80** students

in **3** companies

- Fatima Fertilizer Company Limited (FFCL)
- Feroze 1888 Textile Pvt. Limited
- Sui Southern Gas Company (SSGC) Limited



Corporate Connect Series

Through Corporate Connect Series, we facilitate our faculty to induce the blended learning and corporate lectures as part of their regular classroom teaching.



Hosted

26

Sessions

Engaged

30

Industry experts as
speakers

Facilitated

15

Faculty members

Online Internship Documents Submission System

A new application has been developed and added to the Student Facilitation System (SFS) which enables students to submit all their required internship documents online. The application is synchronized with the ERP.

Benefits

- User-friendly
- Convenience
- Reduction of administrative efforts
- Online archiving of documents
- Integration with ERP

Total number of documents received

1736

Social Internship documents

1003

Corporate Internship documents

733

IBA Job Portal

The IBA Job portal is conceived and designed in-house by the ICT department in collaboration with the Alumni department and Career Development Center which is currently facilitating the recruitment needs of our employers and graduates.

Students*

1200

13800

Alumni*

• 1000+ active

Employers*

300+

500+

Vacancies*

- 437 Full time vacancies
- 74 Internship vacancies
- 4 Part-time vacancies



<https://jobportal.iba.edu.pk>



Employer Feedback Survey

A formal survey was conducted by the CDC with its partnered organizations. The objective of this survey was to obtain feedback on the quality of the IBA graduates who are working for those organizations and to understand their opinions on services provided by CDC.

Feedback on quality of graduates

- Around **82%** companies hired MTs and interns through recruitment drives
- **29%** of the leading companies have been hiring our graduates as MTs each year
- **36%** of them have been hiring our students as interns

Feedback on CDC's employer services

- **90%** of the total respondents have shown complete satisfaction with our employer services
- **95%** are highly impressed with our employer relationship management

Feedback on quality of education

- Inclusion of local case studies in the curriculum
- Introduction of relevant and industry driven courses
- More focus on computer literacy and IT skills
- Inclusion of more visiting/corporate experienced faculty

Mentoring Matters

A comprehensive coaching program that offers senior year students an opportunity to link with our prominent alumni, also industry experts; to help them out in their personal & professional development. A pilot batch has been rolled out in December 2018.



15 Mentors



35 Students

BS-CS	7
BBA	11
BS-AF	12
BS-EM	1
MBA	4

IBA Corporate Leaders Advisory Board (ICLAB)

ICLAB meeting is held each year with an objective to have feedback on our academic programs with special focus on our business administration programs. This time around, the CDC revamped the composition of the ICLAB and included HR & Talent Acquisition heads in this forum. For the first time, the CDC hosted the ICLAB forum with the representation of

13 Company officials
from leading corporations

4 CEOs & 9 HR & Talent Acquisition Heads



**Ongoing
activities**

Employment and Placement Statistics 2018

As per yearly practice, we conducted a placement survey before the convocation. Below is the executive summary of the survey:



**Graduates sought
employment**



Employed



**Not interested in
employment**



Self-employed



**Pursuing further
education**

Programs	Average Salary (in PKR.)
BBA	65,000
BS-ACF	57,000
BS-CS	60,000
BS-EM	57,000
BS-SSLA	49,000
MBA-MORNING	88,000
MS-CS	93,500



Recruitment Drives

The CDC hosted multiple on-campus recruitment activities where different employers visited the IBA campuses to conduct orientation sessions, interviews, online & written assessments, and other miscellaneous interventions.

Total number of companies:

52

Orientation/
information
sessions:

47

Total number of
Recruitment Events:

92

Tests/Assessments:

21

Interviews:

24



Internship Placements Statistics

Internships provide meaningful avenues for students to explore career-related interests and develop their skills.

Corporate Internships

448 students reported to have conducted their corporate internships during 2018-19. Following are the program wise statistics:

PROGRAM	# OF STUDENTS
Bachelors in Business Administration	215
Bachelor of Science - Accounting and Finance	88
Bachelor of Science - Computer Science	76
Bachelor of Science - Economics and Mathematics	4
Bachelor of Science - Social Sciences and Liberal Arts	36
Masters in Business Administration	29

Social Internships

515 students were involved in social internship projects during the year 2018-19.

PROGRAM	# OF STUDENTS
Bachelors in Business Administration	212
Bachelor of Science - Accounting and Finance	128
Bachelor of Science - Computer Science	94
Bachelor of Science - Economics and Mathematics	9
Bachelor of Science - Social Sciences and Liberal Arts	37
Masters in Business Administration	35

Career Counselling Clinics

Career Counselling Clinics are one-on-one career advisory sessions for students to discuss their career related aspects with industry experts. In a personalized setting, students work on their career exploration & opportunities that match their unique interests and design personalized plans to achieve their goals.



Mock Interviews

Mock Interviews, a segment of Career Counselling Clinics; are conversational exercises resembling a real interview to prepare students for job interviews professionally and respond to their queries.



Career Fair '19

The IBA Career Fair 2019 sets a new milestone of hosting around 100 companies this year. The Career Development Center (CDC) in collaboration with the career fair's learning partner 'Learning Minds Group'; also organized "Career Counselling Clinics" to provide individualized career advising. The IBA Job Portal served as a medium of profile exchange during the fair which makes it a paperless event.

01

Participation of 100 companies with more than 300 company officials

02

4000+ students

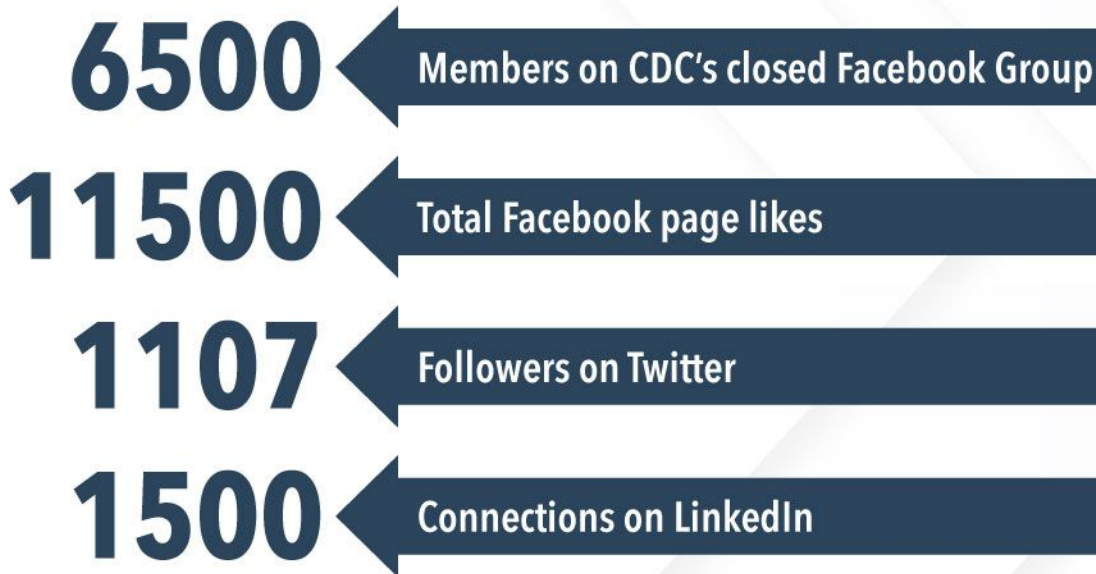
03

Career Counselling provided to around 200 students by involving 50 career advisors



Social Media Statistics

The CDC manages its social media handles actively to circulate important announcements for students and alumni. Following are some key stats of our social media reach and activities:



Experiential Learning Projects (ELP)

ELP program is progressing along effectually with each passing year. A specialized application has been deployed for receiving the ELP projects from the client organizations and distributing them among the faculty advisors. This online platform has further streamlined the ELP proceedings. Students of Spring 2019 batch are currently carrying out their projects. Stats for the year 2018 and 2019 are as follows:

	2019	2018
Total number of students participated in ELP	259	207
Total number of projects undertaken	55	40
Total number of faculty advisors involved	20	15
Total number of partnering companies	44	30

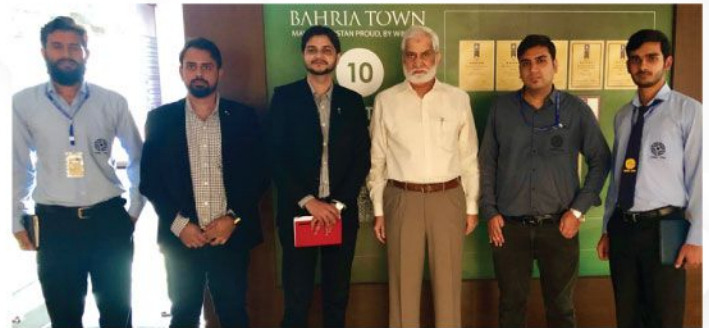
Corporate Meetups

We met various company officials for developing and further strengthening our corporate linkages. These meetings intend to orient corporate sector about our programs and services, and to develop working relationship on multiple facet which could directly or indirectly facilitate employability of our graduates.

Total number of corporate meetups: **21**

Materialized agenda and plans

- IBA Job Portal
- HR requirements
- On-campus Recruitment Drives
- Career Fair
- Graduate Directory
- Study tour
- Guest speaker sessions



Career Development Center

IBA, Karachi
