



Newsletter 2017

The Career Development Center (CDC) at the Institute of Business Administration (IBA) is dedicated to facilitate on board students, graduating students and alumni in the overall process of self-evaluation, creating awareness about career opportunities, conducting career assessment and guidance, assisting in career development and job search, increasing the employability of IBA graduating students, developing strong and tangible linkages between employers and IBA graduates, and support IBA alumni in their career progression.

CDC strives to achieve its mandate by organizing workshops on different career themes and career specific seminars, conducting career planning sessions, providing one-to-one guidance and advisory services to the IBA students, arranging individual career counseling sessions, resume and cover letter reviews, mock interviews, publishing graduate directories, and facilitating our clients in internship and job search process. Moreover, the CDC assists students in identifying Internships, Apprenticeships, and Job opportunities available within and outside Pakistan. We also offer a wide range of career-related events for IBA students and alumni, and have partnered with employers from all sectors looking to recruit from our IBA community. Our main focus lies in building long term relationship with corporate, social and public sector organizations within Pakistan and also with international employers.



Regular Activities on the Digital Forum of CDC



IBA Finalists for Khaadi MT Program 2017



Farrukh Iqbal, Dean IBA

Danish Imtiaz Gangani, Manager CDC



Hiring Routes at L'OREAL



MTO Program of UFLP at IBA



IBA Grads Selected for Shell Internship Program 2017



Meeting Session with the Corporate Sector



IBA CDC Team at the Career Fair 2017

CDC Created History by Hosting the Record Number of Recruitment Events this Year

CDC and the topnotch companies collaborated together to conduct sessions, online and on-campus assessments and interviews to recruit the best talent from IBA. We proudly welcomed some of the most eminent names from the diversified industries of Pakistan. Unilever, P&G, GlaxoSmithKline (GSK) Pakistan Ltd, Abu Dawood Pakistan, Mitsubishi Corporation, HBL, Shell Pakistan, PSO, PPL, Metro Cash & Carry, Careem, TCS, Logic Information Systems Pvt Limited, Jubilee Life Insurance, TRG/IBEX Global, Coca Cola Beverages Private Limited, Baltoro Partners, Mobilink Jazz and many others conducted their on-campus recruitment drives this year. Following are the key highlights of our recruitment events in 2017:

No. of companies	No. of Events*	Students Participation	Opportunities Created**
76	106	1200+	1000+

*Including on-campus assessments, interviews and case/panel discussions
**Including Management Trainees (MT)/entry level positions and Internships

Mock Interviews - One-to-One with Corporate Leaders

CDC aims to develop and polish students' skills and confidence to stand out from the crowd and ultimately grab the best career opportunities. Mock Interview sessions were conducted by three of the leading and experienced IBA alumni; Zara Zahid, Assistant Director at State Bank of Pakistan, Dawer Rafi, Software Engineer at Blue Coat (Symantec) and Maham Naseem Alvi, Business Analyst, IBEX Global, at the IBA main campus.

The sessions were attended by a number of students and each student was given an individualized one-to-one career counselling session after their mock interviews. The core aim of the counselors was to prepare students for the job interviews professionally and respond to their queries.

"HaCareem" – The Most Unconventional Recruitment Event of the Year

After HaCareem's first successful execution in Bangalore - India, Karachi was the second place to cover such a substantial event. CDC hosted Careem to conduct this continuous 36 hours' activity at IBA City Campus. IBA and CDC takes pride in giving an opportunity to some of the top minds from all over Pakistan to visit IBA's campus and experience first-hand world class facilities available. Based on the credentials, around 150 people were shortlisted from all over the country by Careem's Recruitment Team to participate in this event.

The hack started at 9 am on Saturday, 29th April and continued till 6 pm on Sunday, 30th April, 2017 after which top candidates were shortlisted and invited to interview for a job with Careem. Winners and top participants from HaCareem Karachi are awarded with prizes upwards of PKR 250,000.

Career Fair 2017

IBA Placement Society, in collaboration with IBA CDC, organized one of the most constructive events, "IBA Career Fair 2017" at the Main Campus on 11th March, 2017. This event was a great opportunity for the students to build up network in the corporate sector. Organizations from different sectors like Media, Banking, Finance, Social Welfare, Education, Pharmaceutical, Steel and other Manufacturing Concern took part in this mega event. Following are the key highlights:

No. of companies	Total Footfall	No. of Booths
58	4000+	65

IBA CDC Services include but not limited to the following:

- Career Counseling
- Workshops and Seminars
- Recruitment Drives
- Mock Assessments/Interviews
- Job Announcements
- Graduate Profiling
- Internship and Job Placements
- Experiential Learning Program (ELP)
- Job Fair
- Career Resource Material

IBA CDC Facebook Group

5000+ members



www.cdc.iba.edu.pk



#IBACDC



cdc@iba.edu.pk

Student Testimonials

Huzaiifa Shahid, Intern at EY, 7th Semester, BSAF, Graduating Batch of 2018

"Currently I am an intern at EY Ford Rhodes, an employer of the choice. And I cannot neglect the role of IBA-CDC in helping me reach this position. Through email, Facebook notifications and LinkedIn post, shares all sorts of vacancies from internship roles to senior position. This hardworking team will be updating you even in nights and on weekends. CDC collaborates with multiple corporations including many big giants and MNCs. It not only arranges recruitment drives, information sessions and Career Fairs, but also provides essential training for interviews and resume building. It was through vital support and effective communication of team CDC, that I and many others were able to secure a position in our desired workplace"

Tooba Khalid, MTO at Colgate Palmolive, BBA Graduating Batch of 2017

"Ever since the end of my sophomore year, when I actually got pushed into internships and other academic projects, CDC has been my superhero. When it was my social internship period, I was mentored through every step. When I landed conferences at Harvard and Bangkok University, CDC ensured to help me through my Personal Effectiveness placements so that I can keep cocurriculars and studies balanced and have the best of both worlds and hone my skills. Today, I sit here in Personal Care Marketing Department of Colgate-Palmolive (a job I landed through the job ad on CDC). Thank You, CDC. Keep up the amazing work!"

Ayesha Yousof, Intern at Shell Pakistan Limited, BBA, 6th Semester, Graduating Batch of 2018

"As a student of the most prestigious business institute of Pakistan, one has strong expectations to meet when making career choices. Hence, I had a major challenge when I began seeking an internship in my third year as an Undergrad, facing competition from peers and little exposure to connecting with corporate firms. However, the Career Development Centre at IBA facilitated me right from the start, be it tips on building a strong CV or updating their portal with new internship opportunities every day. Every recruitment drive at IBA was superbly managed and students were kept updated with the application processes for each company. With their consistent follow-ups and advice, I was able to bag offers from some great companies including ICI, Standard Chartered Bank and Shell Pakistan Limited. I am thankful to the CDC team for being personally invested in my career growth and bringing the best companies on-board for recruitment."

Team CDC



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On-Campus Assessments



Mock Interview Sessions 2017



Corporate Stalls at the Career Fair 2017

